

Modernizing Zambian Markets

How Book Now Zambia is helping
modernize local markets

Challenge

Councils use receipt books to collect levy payments from marketeers. As a result of a lack of accountability, revenues continued to decline. Book Now Zambia was tasked to build a cashless payment system that would systematize levy payments to council.

Solution

Book Now Zambia built a cashless payment system that would allow marketeers to make levy payments directly to the council without handing over cash to market staff. The mobile payment system has two components:

A Cashless Prepaid Card - Marketeers can deposit money into a prepaid account linked to a card that is designated to a particular market stand.

Council Admin Access - Councils can track marketeer council payments, deposits and also access revenue reports.

Result

The cashless system has been piloted as the new Michael Chilufya Sata market by the Lusaka City Council.

RESULTS

- Councils can monitor deposits & marketeer usage reports.
- Increased security for both marketeers and councils.
- Efficiency in payment collection as no cash is handled.



About Dotcom Zambia

Book Now Zambia Ltd is a wholly owned subsidiary of DotCom Zambia. DotCom Zambia prides itself as company that is focused on building solutions for the Zambian Market using ICT and providing a world class customer experience.

Book Now Zambia Limited

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Want to Learn More About Our Smart Card Payment Solutions?

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